

ILM Business & Enterprise Award Course Card

Business & Enterprise

Course Aims

The Award and Certificate both share one unit, 'Assessing your own suitability for enterprise', which focuses on the learner's personal skills and abilities and their reasons and expectations for setting up on their own.

By the end of this session, attendees will:

- Know how to set up and run your business legally, and where to get help with legal issues
- Understand market research, how to promote and sell your product or service, and how to offer good customer care
- Understanding in business finance, including start-up costs, financial record-keeping and cash flow

Course Benefits

- Understand the process of self-employment or setting up a business
- Think through the financial and other risks involved
- Know the legal and regulatory requirements
- Get to grips with the financial aspects of starting your business
- Tools and techniques for developing your business idea.
- Gain a nationally recognised qualification

Who should attend this Course?

This course is designed for anyone who is considering setting up a business. Explore your reasons and expectations for setting up on your own, and work out what you need to do to get started.

Price

Workshop - £295 per person, which includes the ILM registration fee of £75 per delegate. 2-day workshop including lunch and a delegate workbook. Delegates wishing to gain the ILM Level 2 (SCQF Level 5) in Team Leading can do so by successfully completing a short answer questionnaire. This will be explained during the programme.

Further Information

This is a two day training event scheduled across a variety dates in 2015. To see when and where we are next running this event or to book, visit our website www.blythconsultancy.co.uk or call us on 0141 334 4788. You can also email your enquiry to hello@blythconsultancy.co.uk

Booking terms and conditions are available on our website.